

Press Release “New Date”

VietnamWood 2021 will now take place from 20th – 23rd October 2021 with a host of new business model “Live, in-person + Online”

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“Hybrid Trade Shows” will be much needed to kick-start the post-pandemic economy and play a vital role in boosting trade and innovations during the economic recovery process. **The 14th Vietnam International Woodworking Industry Fair (VietnamWood)**, a representative woodworking and wood processing machinery industry exhibition in Vietnam, the event was originally scheduled to run in September 2021. However, the 3rd week of October, **20th to 23rd 2021** allow more time for the world’s vaccination to take effect, leading to a safer in-person event environment and significantly higher face-to-face participation.

VietnamWood is jointly organized by the Ministry of Industry & Trade - Vinexad National Trade Fair & Advertising J.S.C (VINEXAD) and Yorkers Trade & Marketing Service Co., Ltd. (YORKERS) and co-organized by the Handicraft and Wood Industry Association of Ho Chi Minh City (HAWA). It is the only exhibition endorsed by the European Federation of Woodworking Machinery Manufacturers (EUMABOIS) from the past 2 decades in Vietnam. VietnamWood aims to trigger intelligent, automation and upgrade the Vietnamese furniture and wooden manufactures with smart supply chain solutions.

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500 + leading companies Line-up to Present Comprehensive Supply Chain Solutions

VietnamWood 2019 featured attracted 573 exhibitors from the US, Europe and Asia and attracted 11,650 visitors from leading woodworking firms and plywood manufacturers such as Kaiser, Rochdale Spears, Wanek, TEKCOM Corporation and VinaWood. VietnamWood 2021 expect to gather over 500 exhibitors in presenting cutting-edge technologies, products, and services divided into primary processing (machines for veneer and plywood processing), secondary processing (sawing, planing, forming, CNC, edge banding, finger jointing, drilling, doweling and polishing), tools, related equipment for surface finishing, auxiliaries, dusting collecting, and furniture hardware or accessories. Notable exhibitors include Thuan Hien, Thuong Nguyen, Quoc Duy, Van Su Loi, Nanxing, RIKEN, Dai Phuc Vinh, Long Phat CNC, Sam Bac and many more will be showcasing at VietnamWood 2021.

Wood Industry Associations Lend Strong Support to Facilitate Industrial Upgrade

Both domestic and overseas wood industry associations strongly support VietnamWood, include the Binh Duong Furniture Association (BIFA), the Forest Products Association of Binh Dinh (FPA Binhdinh), the Vietnam Timber and Forest Product Association (VIETFOREST), and the Vietnam Association of Mechanical Industry (VAMI); the overseas associations as the German Woodworking

Machinery Manufacturer's Association (VDMA), the Austrian Federal Economic Chamber (WKO),

the American Hardwood Export Council (AHEC), the Quebec Wood Export Bureau (QWEB), French Timber, the Qingdao Woodworking Machinery Association, the Lunjiao Woodworking Machinery Chamber of Commerce, and the Taiwan Woodworking Machinery Association (TWMA).

Taking advantage of the expertise from local industry associations, conferences and seminars will be held on the sidelines of the expo, focus on woodworking and wood processing technology, automation and digitalization.

Vietnam Wood Industry regains growth momentum to enhance global market competitiveness

According to recent data, the total export value of timber, wooden products and forest products in 2020 estimated by VIFORES would reach \$12.5 billion, showing a 10% growth compared to the previous year. The extraordinary result was partially credited to Vietnam's effective control of pandemic while countries like the US, the EU, and SEA countries had to temporarily suspended production from the pandemic lockdowns. With the implementation of two main free trade agreements—the EU-Vietnam Free Trade Agreement (EVFTA) and the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP), Vietnam's wood processing and furniture manufacturing industry takes advantage of CPTPP, EVFTA for global market expansion. The EVFTA is hoped to contribute sustainable growth of Vietnam's wood export and expect to open up new sales channels and raise product value.

To pinpoint these prospects, VietnamWood as the leading regional biennial trade fair for woodworking industry held in Ho Chi Minh City is placing collaboration at the forefront of the fair's evolving approach to sustainable local woodworking industry development. VietnamWood 2021 will be held from 20th to 23rd October at Saigon Exhibition & Convention Center (SECC). For more information, please visit www.chanchao.com.tw/vietnamwood or contact show management Chan Chao International Co., Ltd steven@chanchao.com.tw

Background information on YORKERS TRADE & MARKETING SERVICE CO., LTD.

Yorkers Trade & Marketing Service Co. Ltd., based in Hong Kong, has been a leader in organizing Exhibitions & Trade Fairs in ASEAN and South Asia for over three decades. Yorkers has held numerous machinery-related events in Bangladesh, Cambodia, Myanmar, Taiwan and Vietnam. Having amassed abundant experiences in the field, Yorkers Trade Fairs will serve as the best platforms for exploring trade opportunities in the emerging markets.