

## A WEEK FULL OF TRADE OPPORTUNITIES STARTS FOR THE INDUSTRY!

Woodtech, International Wood Processing Machines, Cutting Tools, Hand Tools Fair & Intermob, International Furniture Side Industry, Accessories, Forestry Products and Wood Technology Fair opening at Tüyap Fair and Congress Center and "GLOBAL" Business Connect Digital Platform on October 9 – 13, 2021.

The countdown has begun for Eurasia's largest trade show duo, where components, machinery and tools used in furniture production are exhibited under one roof. Offering the ideal platform for the supply of products at international standards and competitive prices with its wide product range, Woodtech & Intermob are preparing for the most important meeting of the dynamic industry in Eurasia.

WoodTech & Intermob, organized by Reed Tüyap with the cooperation and support of AIMSAD (Woodworking Machinery Industrialists Association) and MAKSDER (Furniture Accessory Industrialists Association), the leading associations of their sectors, will open their doors with the same enthusiasm before the pandemic. The shows, which fill all the exhibition halls of Istanbul's Tüyap Fair and Congress Center, will be held with the participation of hundreds of leading companies and brands in their fields. As in previous years, fair visitors will have the opportunity to experience and compare the newest products and technologies of hundreds of brands together.

Woodtech & Intermob offer its exhibitors and visitors a unique trading platform by combining the undeniable power of face-to-face interaction and all the possibilities of digital technology in 2021. The physical fair, which will last for 5 days, will be supported simultaneously with the virtual Woodtech & Intermob GLOBAL event on the Business Connect digital platform. The platform, which matches buyers and sellers according to their interests, and provides easy product and company search, will provide visitors with the opportunity to develop business connections with exhibiting companies. With its hybrid concept, Woodtech & Intermob will offer business people who cannot be at the fair for various reasons, the opportunity to reach the exhibitors and their products.

Woodtech and Intermob are counting the days to bring together all their stakeholders at Tüyap Fair and Congress Center, with its infrastructure that digitizes all processes from visitor registration to stand setup processes, with zero contact and minimum time. Do not miss Woodtech & Intermob 2021 Fairs to follow new trends, observe the latest technologies live, establish face-to-face and online business connections and catch new trade opportunities.

Register online before it's too late to visit the fairs that attract great interest from home and abroad, and take your place in this great meeting!

For more information, please visit: <u>www.woodtechistanbul.com/en/</u> and <u>https://www.intermobistanbul.com/en/</u>